Department of Public Instruction Career and Technical Education

Joint Workforce Development Oversight Committee

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Career and Technical Education Director

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The mission of NC secondary Career and Technical Education is to empower all students to be successful citizens, workers and leaders in a global economy.

- Workforce development available to ALL youth
 - Around 800,000 enrollments annually
 - Around 500,000 students annually
- Ensure that students are ready for college and careers
 - Career advising/coaching/counseling
 - Foundational skills in academic subjects
 - Focused areas of study that align to future plans



Curriculum Development

- 11 consultants
- 175 state approved courses including standards, resources, assessments
- Intentional links to industry standards/certifications



Regional Support

- 6 consultants
- Monitoring and compliance
- Technical Assistance
- Professional Development



Other Support Services

- 6 consultants
- Professional development
- Work-based learning
- Career development and special populations

CTE Performance Expectations

- Integration of literacy and numeracy skills along with technical content
- Acquisition of technical skills
- Student graduation from high school
- Placement in workforce
- Participation and completion of programs of study for non-traditional gender students

Career and Technical Education

- Middle School
 - Increase awareness of careers
 - Create plans for high school





- Focused skill development for a strong foundation leading to work or post-secondary education
- Diploma Endorsements



Career and Technical Education

Focused areas of study aligned to industry knowledge and skill requirements.

- Graduation rate of 94%
- 130,611 industry credentials
- 93% positive placement of graduates

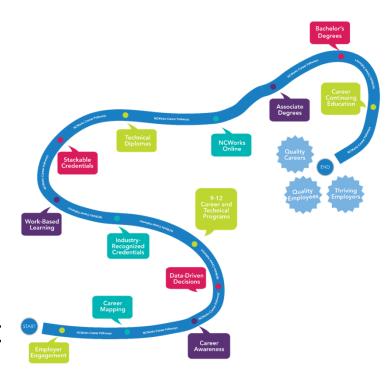


Alignment to Industry

- All CTE course development begins with industry input
 - Formalized process that requires partnership and input with employers and higher education
 - Focus on high growth, high demand, high wage
- Alignment to certifications
 - CTE course standards support acquisition of certifications

NCWorks career pathways

- Collective effort to fill talent pipeline for jobs that are in demand
 - Business and industry determine the skills/knowledge needed
 - Education partners design a program of study to meet the need



Programs of study aligned across the workforce development system

- High school CTE
- Career and College Promise
- Work-based learning
- Credentials
- Many options for entering and exiting

NCWorks career pathways

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Work-Based Learning

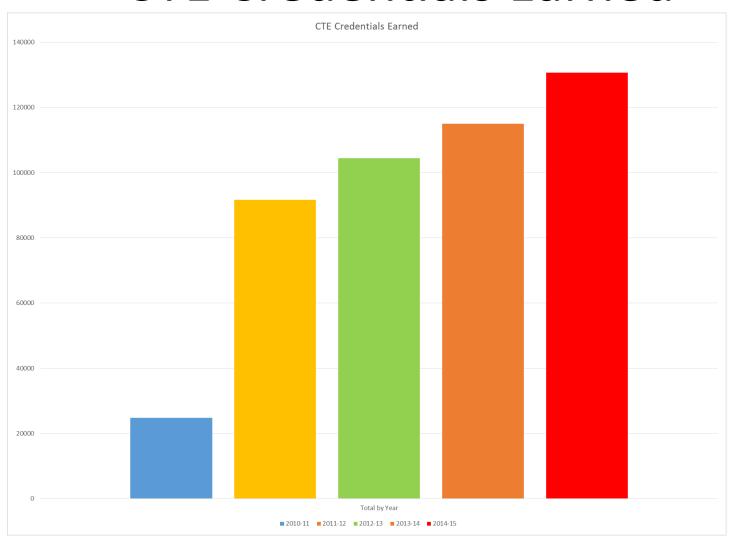
- Options that increase awareness and build skills
 - Offered at developmentally appropriate ages
 - Increase in hours, responsibilities and skills developed
 - Support for pre-apprenticeship and apprenticeship programs (ex: Caterpillar, Apprenticeship 2000)

Moving Forward

Workforce Development is a complex problem that requires work collectively from a number of agencies

- Higher Education Partners: Community Colleges and Universities
- Department of Commerce
- Chamber of Commerce
- Employers/Associations
- Nonprofits
- Public/Private partnerships

CTE Credentials Earned



2014-15 Top Certifications Earned

Career Readiness Certificate	38636
Microsoft Office PowerPoint 2013	20580
Microsoft Office Word 2013	19849
NCCER Credential (all modules)	7068
Microsoft Office Excel® 2013	6239
CPR	6087
EverFi	4718
Microsoft Office Access 2013	4466
First Aid	3367
NC Hunter Safety Course	1732
Nurse Aide	1567
ServSafe® Manager Certification	1379
OSHA 10-Hour Construction Industry Certification	1206